

TRUE FIT TRY ON® PRODUCES THE WORLD'S FINEST HYGIENIC LINERS FOR WOMEN'S SWIMWEAR & PREFERRED GARMENTS



### What are Hygienic Liners?

Hygienic Liners are thin adhesive guards between the fabric of a garment and the person trying on the product. Hygienic Liners are produced in a variety of materials and shapes to suit all garment types.

Swimwear retailers require Hygienic Liners in the crotch section of all of their products.

Additionally, Hygienic Liners are used in retail fitting rooms and at virtually all return centers in the lingerie and luxury garment industries.



# Top swimwear retailers contractually require their manufactures use only True Fit Try On® Hygienic Liners.

Here are five reasons why:

QUALITY. We produce the highest quality Hygienic Liners available anywhere.

TWO

**FOUR** 

FIVE

**RELIABILITY.** We have sold 1.5 Billion Hygienic Liners with zero missed confirmed ship dates.

**DEPENDABILITY.** We protect our clients with million-dollar product liability insurance on every order

**TRACK RECORD.** For over 30 years, we have developed the most technologically advanced Hygienic Liners from the ground up

**SERVICE.** Our staff provides the most knowledgeable, professional and personal service in the entire industry.

#### THE PERFECTING PROCESS

## Becoming the Global Leader In Hygienic Liners Creation and Innovation

Back in 1987 Sears sold a lot of women's swimwear, but many were returned soiled to the extent that they were marked out of stock. This caused millions of dollars in lost revenue. Sears was the first company to require Hygienic Liners in all of their women's swimwear and preferred garments. The use of Hygienic Liners saved a considerable amount of money for Sears and now for all companies that sell women's swimwear.

In 1995 our client JC Penny identified areas where the first generation Hygienic Liner would experience adhesive build up. We immediately developed a paradigm-shifting non-adhesive tab and then retained adhesive expert Phil Palermo to identify the best performing medical grade adhesives for our hygienic liners.

We are the only company in the world that manufactures proprietary pressure sensitive base material for Hygienic Liners. We have revolutionized our medical-grade adhesive, coating weight, release liner and nonwoven face sheet of our Hygienic Liners. This is one of the reasons why we are able to consistently produce the world's highest performing Hygienic Liners.

Today, we produce eight unique styles of Hygienic Liners perfect for every imaginable application. An industry-leading product line, which features our three proven adhesives developed by True Fit Try On® together with the world's finest experts.

# The TCP-1 Hygienic Liner is designed without any adhesive under the tab. This increases the picking rate and reduces the time needed to both install and remove it from swimwear.

Time is money... It is widely known that increasing the "picking rate" or reducing the time that it takes to both remove the existing Hygienic Liner and placing a new Hygienic Liner in a returned women's swimsuit, results in saved money in the form of reduced labor costs. The TCP-1 style Hygienic Liner increases the picking rate due to the fact that there is a void of medical grade adhesive under the 3/8" tab.

Rigorously tested and consistently deployed by the world's most successful swimwear manufactures, retailers and websites, the efficiency of our TCP-1 Hygienic Liner cannot not be matched anywhere by anyone else.



 Minimize expensive labor costs

ar

Maximize process efficiency

### A Perfect Fit for Each Need

With three different types of world-class adhesives, eight styles of Hygienic Liners and over three decades of experience, True Fit Try On® offers the perfect Hygienic Liner for your needs.





### Our Clients, Our Commitment,

For 30 years we have provided world-class products and service for the world's biggest swimwear brands.



















**FULLBEAUTY** BRANDS



































































































### We Look Forward to Working Together

Our staff provides the most knowledgeable, professional and personal service in the entire industry.

Contact us today. Once we understand your needs, we will recommend the perfect True Fit Try On® Hygienic Liners for you and send you samples to confirm optimal utility right away.



#### CONTACT US

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